

X-copy

28th year issued weekly

fashion calendar

'68

AUGUST 5

<div>JANUARY</div> <div>S M T W T F S</div> <div>1 2 3 4 5 6</div> <div>7 8 9 10 11 12 13</div> <div>14 15 16 17 18 19 20</div> <div>21 22 23 24 25 26 27</div> <div>28 29 30 31</div>	<div>FEBRUARY</div> <div>S M T W T F S</div> <div>1 2 3</div> <div>4 5 6 7 8 9 10</div> <div>11 12 13 14 15 16 17</div> <div>18 19 20 21 22 23 24</div> <div>25 26 27 28 29</div>	<div>MARCH</div> <div>S M T W T F S</div> <div>1 2</div> <div>3 4 5 6 7 8 9</div> <div>10 11 12 13 14 15 16</div> <div>17 18 19 20 21 22 23</div> <div>24 25 26 27 28 29 30</div> <div>31</div>	<div>APRIL</div> <div>S M T W T F S</div> <div>1 2 3 4 5 6</div> <div>7 8 9 10 11 12 13</div> <div>14 15 16 17 18 19 20</div> <div>21 22 23 24 25 26 27</div> <div>28 29 30</div>
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, AUGUST 5, 1968</u>			
Sunday August 4- August 8	ANNUAL CONVENTION & JEWELRY TRADE SHOW Over 400 exhibitors will show at the world's largest jewelry trade show, including the London Jewelry Trade Centre Export Group. Contact: Victoria Schmidt, Communications Council, Inc., 31 Central Ave., Newark, N.J., 201-622-2951.	RETAIL JEWELERS OF AMERICA	N.Y. HILTON HOTEL; AMERICANA HOTEL
August 5	REPUBLICAN NATIONAL CONVENTION IN MIAMI, FLORIDA		
Beginning Monday August 5	OPENING OF HOLIDAY COLLECTION Continuous showings of separates and sweaters for Holiday. Contact: Mr. Kammer, 594-2100.	LOOMTCGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday August 5	OPENING OF HOLIDAY- CRUISE COLLECTION Continuous showings of Jaeger sportswear for Holiday-Cruise; and a capsule collection of early Spring. By reservation. Contact: Ada Carillo, 758-6211. Publicity: Eleanor Lambert, MU. 8-2130.	JAEGER	430 PARK AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday August 5	OPENING OF HOLIDAY COLLECTION Continuous showings of separates. Contact: Al Arnold, 594-0290.	POINTS EAST	1407 BROADWAY SHOWROOM - 28TH FLOOR
Tuesday August 6 12:00 Noon	RETAIL JEWELERS' LUNCHEON MEETING Speakers: Vance Packard, Stanley Arnold. By invitation. Contact: 586-6569.	NORTH AMERICAN WATCH (10 ROCKEFELLER PLAZA)	21 CLUB 21 WEST 52ND STREET
August 7	OHRBACH RELEASE--International Shoe Collection (no press show)		
Wednesday August 7 12:00 Noon Cocktails- Luncheon	SPRING-SUMMER MENSWEAR SHOW "Caravan of Fashion"--men's sportswear. Luncheon at 12:30; show at 1:15. By invitation. Contact: Alex Lawlor, 246-6933. Publicity: Leon Kafka, Edward M. Meyers Associates, Inc., 39 West 55th Street, JU. 2-2224.	CATALINA-MARTIN (1290 SIXTH AVENUE)	21 CLUB 21 WEST 52ND STREET
Wednesday August 7 2:30 P.M.	BUYER SHOWING: HOLIDAY & RESORT By reservation; thereafter by appointment. Contact: Joanne Jaap or Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday August 7 4:00 P.M.	PREVIEW OF FALL COLLECTION James Galanos will show his Fall collection to press and buyers. By invitation. Contact: 2254 So. Sepulveda Blvd., Los Angeles, 213-272-1445 or PL. 9-3000.	JAMES GALANOS (LOS ANGELES)	HOTEL PLAZA BAROQUE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday August 11- August 13 9:00 A.M.- 5:00 P.M.	RESORT-EARLY SPRING FOOTWEAR COLLECTION Showing of Holiday-Spring shoe collection, Aug. 11, 12 and 13. By appointment. (<u>Open House, Mon., Aug. 12, 6:00 P.M.</u>)	NINA FOOTWEAR COMPANY (LONG ISLAND CITY)	N.Y. HILTON HOTEL PRESIDENTIAL SUITE Publicity: Marilyn Farina,
Sunday August 11- August 13	HOLIDAY-SPRING FOOTWEAR Showing of imported footwear from Spain, Israel, England, daily 9:00 A.M. - 6:00 P.M. (Also showing in Suite 7107, 350 Fifth Avenue)	SIMORA (350 FIFTH AVENUE)	HOTEL PLAZA PRIVATE SUITE Publicity: Marion Marsh, 879-8638.
Monday August 12 8:30 A.M. and 10:15 A.M.	TREND MEETING: MEN'S AND WOMEN'S FASHIONS "A Man and a Woman...Fashion Impact, 1969!" Apparel and Shoe Trend Meeting for manufacturers, retailers and press. Presentation by Doris A. Weston and Helen Joseph. New shoe designs by Joan Matalon and Laura Tosato for women; by Dan Lane for men. By advance registration. Tickets: \$10.00, including swatched color card. Contact: Beatrice Meezan, MU. 2-8705.	ASSN FASHION SERVICE (51 EAST 42ND STREET)	WALDORF-ASTORIA SERT ROOM
Monday August 12 2:00 P.M. and 4:00 P.M.	FASHION CONFERENCE: SPRING-SUMMER 1969 Semi-annual conference--presenting advance footwear trends in shape, design, color, material; plus major trends in ready-to-wear design and color. Swatched color guide: \$2.50. Admission by advance registration. Tickets: \$10.00. Contact: Thelma Hennessey, MU. 6-7520.	NATL SHOE RETAILERS ASSN (200 MADISON AVENUE)	HOTEL PLAZA BALLROOM
August 12 6:00 P.M.	NINA FOOTWEAR OPEN HOUSE AT 6:00 P.M. (See above) By invitation. Publicity: Marilyn Farina, 937-2345.		
Monday August 12 6:00 P.M. Cocktails- Dinner	"MOONLIGHT CRUISE" Presentation of Spring '69 shoes by Cardin, Danaud, Dior, Jourdan, followed by dinner. For press and buyers, by invitation. Contact: Hedy Klineman, 244-2044.	INFAB (350 FIFTH AVENUE)	PIER 83 FOOT OF WEST 43RD ST.
Monday August 12- August 14	RESORT AND SUMMER SHOE COLLECTION Golo's imported shoes; also Resort and Summer shoe collection--Aug. 12, 13, 14 from 9:00 to 5:00. Contact: Helen Perlman, BR. 9-5800.	GOLO FOOTWEAR CORP.	350 FIFTH AVENUE ROOM 925
Monday August 12- August 16 9:00 A.M.- 5:00 P.M.	VISUAL DISPLAY: "WOHL, THE FASHION BUILDER" Fashion Display prepared by Doris A. Weston, relating shoes to apparel for Resort-into-Spring 1969. Shoes by Jacqueline, Connie, Tempos, Fanfares. Contact: Sally Loeb, PL. 9-5844.	WOHL SHOE COMPANY (350 FIFTH AVENUE)	EMPIRE STATE BLDG. ROOM 6622
Beginning Monday August 12	OPENING OF HOLIDAY COLLECTION Continuous showings of Holiday separates, coordinates, dresses, at-home fashions designed by Lois Anderson. Contact: Bernice Lewis, LO. 4-6060.	MR. GEE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday August 12	OPENING OF HOLIDAY COLLECTION Continuous showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday August 12	OPENING OF RESORT ITALIAN KNITWEAR Continuous showings of Italian knit costumes, dresses, suits, designed by Dorothy Arden. Contact: LW. 4-0220.	ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
August 13	OHRBACH RELEASE--Pret-a-Porter Collection (no press show)		
Tuesday August 13 4:30 P.M. Cocktails	PRESS PREVIEW: DESIGNER FASHIONS Collection of designers' tricks with Fieldcrest's newest Cold Power washable bed-and-bath fashions by: Bianco of Rome, Florence Eiseman, Jerry Feder, Ferro, Jon Haggins, Hazel Haire, Stan Herman, Jamaica Fashion Guild, Anne Klein, Lito Manalang, Vincent Monte-Sano, Sarmi, Don Simonelli, Adele Simpson, Trigere, Andrew Woods. By invitation. Contact: Nancy Saxton, Addison, Goldstein & Walsh, TE. 8-7262.	FIELDCREST; COLD POWER	HOTEL PLAZA BAROQUE SUITE
Tuesday August 13 4:30 P.M.	"SAIL-IN"--FASHIONS IN FOOTWEAR By invitation. Contact: William Cohen, 32 S. Main St., Randolph, Mass.	RANDOLPH MFG. CO.	RANDY BOATSHU YACHT 79TH ST. BOAT BASIN
Wednesday August 14 11:30 A.M.	PRESS PREVIEW: PETITE COUTURE (For Release, Thurs., Aug. 15.) By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
Wednesday August 14 12:30 P.M. Luncheon	PRESS PREVIEW: FASHIONS BY ADOLFO Preview for press of millinery and fashions, designed by Adolfo. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	AUX PUCES 70 EAST 55TH STREET
Wednesday August 14 12:30 P.M. Luncheon	BACK-TO-SCHOOL FASHION SHOW Boys' and girls' fashions by: Pelican Harbor by Peri Wolfman; Charisma by Cannon-Gonnet; Elegant Heir by George Miller. Reservations (\$5.50): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	THREE MANUFACTURERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday August 14 6:00 P.M.- 10:00 P.M.	"NIGHT OF YOUR LIFE"-- COLLEGE-CAREER FASHIONS Special open-late spectacular for under-25-year-olds, showing college and career fashions, and highlighting "Bright Futures", Broadway musical review. Series of happenings on five floors. Admission by ticket. Press by invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	5 FLOORS
Beginning Thursday August 15	HOLIDAY-CRUISE JUNIOR KNITS Continuous showings. Contact: Bernie Gonchar, OX. 5-2900.	DON SIMONELLI FOR STJ	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday August 20 10:00 A.M.	PRESS PREVIEW: FALL PROMOTION By invitation. Contact: Ellen Puhst, 279-2184.	LATINAS	769 MADISON AVENUE AT 66TH STREET
Tuesday August 20 12:00 Noon & 4:00 P.M.	COUTURE KNITS FOR HOLIDAY-SPRING Showing of couture knits for Holiday and Early Spring at two showings. By invitation. Contact: MU. 3-2467. Publicity: Viola Rossi, TE. 8-6020.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday August 20 3:00 P.M.	COUTURE RAINCOATS BY VALENTINO Showing of couture raincoat collection designed by Valentino, as shown in Rome. (Also showing Wednesday, August 21 at 3:00 P.M.) Both shows by reservation. Contact: Miss Rita, CH. 4-3815. Publicity: Ann R. Salver Public Relations, 247-8050.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday August 20	OPENING OF HOLIDAY COLLECTION Continuous showings of leather, suede, fabric fashions by Monika. Contact: Betty Hanson, WI. 7-4406.	MALLORY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Tuesday August 20	HOLIDAY-CRUISE DRESS COLLECTION Continuous showings. Contact: Herb Weissman, OX. 5-2900.	SUSAN THOMAS	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday August 20	OPENING OF HOLIDAY- CRUISE COLLECTION Continuous showings. Contact: Ed Sheinbaum, OX. 5-2900.	ADELE MARTIN	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday August 20	HOLIDAY-CRUISE KNIT COLLECTION Continuous showings. Contact: Sid Friend, OX. 5-2900.	VIVO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday August 21 12:30 P.M. Luncheon	FUR FASHIONS FOR MEN AND WOMEN Men's and women's furs will be shown during luncheon. Reservations (\$5.50): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	ARTHUR PHAFF (307 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday August 21 2:00 P.M.	BACK-TO-SCHOOL FASHION SHOW "Young Expressionists"--back-to-school fashion and beauty show, modeled by A&S junior and senior fashion boards; in cooperation with <u>Seventeen Magazine</u> and Yardley. Tickets: 25¢, available on 4th floor from August 7. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	BROOKLYN ACADEMY OF MUSIC(30 LAFAYETTE AVE)
Thursday August 22 12:30 P.M. and 5:30 P.M.	BACK-TO-SCHOOL AND COLLEGE FASHIONS Public showings of back-to-school and college fashions, modeled by high school and college girls. Music by "Neons". (For Release, Thurs., Aug. 22.) Also showing: <u>Paramus</u> , Aug. 23, 1:00 P.M.; <u>Westbury</u> , Aug. 24, 1:00 P.M. Contact: Tom Mix, Fashion Coordinator, OX. 5-4000.	OHRBACH'S	5TH FLOOR
August 24	PARIS PICTURE RELEASE DATE (Saturday)		
Saturday August 24 9:00 A.M. Breakfast	BREAKFAST SHOWS: BACK- TO-SCHOOL FASHIONS Also showing Friday, August 30, 9:00 A.M. Tickets: \$1.00. Open to public. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	11TH FLOOR RESTAURANT
Sunday August 25 3:00 P.M.- 6:00 P.M.	"FASHION '68"--FOR MEN AND WOMEN Fashions by leading designers as part of the second annual Harlem Cultural Festival, sponsored by the Parks Dept., Urban Task Force, WNEW-TV. Admission free. Publicity: Mary Nichols, RE. 4-1000.	HARLEM CULTURAL FESTIVAL	MOUNT MORRIS PARK 5TH AVE. & 124TH ST.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
August 26	DEMOCRATIC NATIONAL CONVENTION IN CHICAGO		
Monday August 26 6:00 P.M.	BACK-TO-COLLEGE FASHION SHOW (For Release, Tues., Aug. 27.)	ALEXANDER'S	3RD FLOOR
	Contact: Walter Hauser, PL. 3-1542.		
Tuesday August 27 3:30 P.M.	PREVIEW OF LINGERIE BY PRINCESS PIGNATELLI Reception for Princess Luciana Pignatelli and showing of her designs in Caprolan for Cira Lingerie. By invitation.	ALLIED CHEMICAL CO.	PLACE TO BE ANNOUNCED
	Contact: Pat McManus, Degnan Associates, TN. 7-0808.		
Wednesday August 28 8:30 A.M. Breakfast	INTERNATIONAL COUTURE REPORT Showing of Fall '68 European Couture fashions. Contact: Anita Nanos, YU. 6-6222 ext. 276.	THE WOOL BUREAU (360 LEXINGTON AVE.)	WALDORF-ASTORIA GRAND BALLROOM
	Show at 9:15. By invitation.		
Wednesday August 28 11:30 A.M.	SHOWING OF FALL KNITS BY KIMBERLY Customer showing, by invitation.	BERGDORF GOODMAN	3RD FLOOR
	Publicity: Susan Fine, PL. 3-7300.		
Sept. 2	LABOR DAY (Monday) - Legal Holiday		
Tuesday Sept. 3 5:30 P.M.	PRESS PREVIEW: BRITISH EXHIBIT Reception to open Macy's "Great Festival of Great Britain"--featuring imports from England, Ireland, Scotland, Wales, exhibited on the 5th floor. (For Release, Tues., Sept. 3.) By invitation. Publicity: Marge McLean, OX. 5-4400.	MACY'S	13TH FLOOR EXECUTIVE CORRIDOR
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTION Continuous showings, by appointment. Contact: Walter Oppenheimer, 213-MA. 7-0806.	HELGA	722 S. LOS ANGELES ST. LOS ANGELES, CALIF.
Beginning Tuesday Sept. 3	OPENING OF CRUISE COLLECTION Continuous showings of separates. Contact: Al Arnold, 594-0920.	POINTS EAST	1407 BROADWAY SHOWROOM - 28TH FLOOR
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTION Continuous showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 4 10:30 A.M. Breakfast	PRESS PREVIEW: "EUROFAIR" Import show and storewide salute to European Common Market nations: Belgium, France, Germany, Italy, Luxembourg, Netherlands. (For Release, Friday, Sept. 6.) By invitation. Publicity: Margot Infantino, IO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Wednesday Sept. 4 12:00 Noon	PRESS PREVIEW CUSTOM- ORDER FASHIONS Press preview of custom-order fashions by Eric. (For Release, Thursday, Sept. 5.) By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	CUSTOM DEPARTMENT 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 4 1:00 P.M. Luncheon	PRESS PREVIEW: IMPORT FAIR "We're Having an Irish-Israeli Festival". By invitation. Publicity: Dorothy Kaplan, LO. 5-7950.	STERN BROTHERS	SPECIAL EVENTS CENTER 6TH FLOOR
Friday Sept. 6 12:00 Noon and 6:00 P.M.	INTERNATIONAL MENSWEAR SHOWS Men's fashions by Guy Bernard, Ted Lapidus and other international designers. Two formal showings: 12:00 Noon and 6:00 P.M., both followed by informal modeling. Open to public. Publicity: Tom Mix, Fashion Coordinator, OX. 5-4000.	OHRBACH'S	"IN SHOP"
Monday Sept. 9 12:00 Noon	PRESS PREVIEW: IMPORT FASHIONS By invitation. (For Release, Tues., Sept. 10.) Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Beginning Monday Sept. 9	OPENING OF HOLIDAY- RESORT COLLECTION Continuous showings of dresses, suits, coats. Contact: 565-2544.	LITO MANALANG FOR DEBSHIRE	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous showings, by appointment. Contact: LA. 4-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday Sept. 9	OPENING: RESORT- HOLIDAY COLLECTION Continuous showings: Contact: 524-3818.	STAN HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Sept. 9- Sept. 12	FALL-WINTER-HOLIDAY NATIONAL NOTION SHOW "New Display Concepts for Notions" is a series of merchandising workshops during Notion Market Week at 11:00 and 2:30, Monday and Tuesday; 11:00 only on Wednesday. (Semi-annual dinner-dance, Wed., Sept. 11, 8:00 P.M., Trianon Ballroom, Hilton Hotel.) Contact: Ann Karas or Jonni Jahn, PE. 6-8820.	NATIONAL NOTION ASSN (350 FIFTH AVENUE)	SHERATON-ATLANTIC; NOTION MART
Tuesday Sept. 10 11:00 A.M.	SHOWING OF CUSTOM FASHIONS Sophie, with the assistance of Stephen Erklin and Dominic Toubeix, will present her Fall custom-order collection. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	SALON MODERNE 3RD FLOOR
Tuesday Sept. 10 12:45 P.M. Luncheon	PRESS SHOW OF WINTER FURS Showing of Ben Kahn's Winter fur collection. By invitation. Contact: BR. 9-0633; or Arnold Jurdem, 421-1461. (NOTE CHANGE OF DATE).	BEN KAHN (150 WEST 30TH ST.)	HOTEL PLAZA CRYSTAL ROOM
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTIONS Resort collections by de Barentzen, Heim, Lanvin, Laroche, de Rauch, Venet. By appointment. Contact: 755-7171.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - 6TH FLOOR
Wednesday Sept. 11 11:30 A.M.	PRESS PREVIEW: CUIRIEL READY-TO-WEAR By invitation. (For Release, Thurs., Sept. 12.) Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 11 2:30 P.M.	OPENING OF RESORT COLLECTION Designed by Marie McCarthy. Also Sept. 12 and 17 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Wednesday Sept. 11	OPENING OF RESORT COLLECTIONS Informal showings, by appointment. Contact: LA. 4-9350.	OSCAR DE LA RENTA & DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 12 9:30 A.M.	PRESS PREVIEW: FALL IMPORTS Press preview of Alexander's Fall imports. By invitation. Publicity: Walter Hauser, PL. 3-1542.	ALEXANDER'S (LEX. AVE. & 58TH ST.)	HOTEL PLAZA BAROQUE ROOM
Thursday Sept. 12 10:30 A.M.	OPENING OF RESORT COLLECTION Also showing Sept. 17 at 10:30. By reservation. Contact: LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Sept. 12 11:30 A.M. Champagne	PRESS SHOWING: FUR COLLECTION Showing of fur collection, designed by S. Breslin Baker. By invitation. Contact: LA. 4-5019.	JOHN F. MORRIS CO.	224 WEST 30TH STREET SHOWROOM - 4TH FLOOR
Thursday Sept. 12 11:30 A.M.	FALL FASHIONS BY JERRY SILVERMAN Customer showing of fashions designed by Shannon Rodgers. By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
Thursday Sept. 12 1:00 P.M.	OPENING: RESORT & HOLIDAY COLLECTION Also showing Sept. 17, 18 at 1:00. Contact: LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Thursday Sept. 12	SHOWING OF RESORT- HOLIDAY COLLECTION By appointment. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Friday Sept. 13 11:00 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Mainbocher will present his Fall custom-order collection at a preview for the press. By invitation. (For Release, Monday, Sept. 16.) Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER	609 FIFTH AVENUE SHOWROOM - 8TH FLOOR
Sunday Sept. 15- Sept. 18	BAMA MARKET WEEK "He's Going International" is the theme of BAMA's Spring-Summer '69 market week. Fashion Show Breakfasts: Mon., Sept. 16 & Tues., Sept. 17, 8:00 A.M. Promotion Seminar Breakfast: Wed., Sept. 18, 8:00 A.M. Merchandising Institute Seminar, Mon., Sept. 16, 8:00 A.M. "Who Is Your Customer?" special seminar, sponsored by BAMA & Celanese Fibers Marketing Co., Tues., Sept. 17, 8:00 A.M. By reservation. Contact: Robert Gur-Arie, 10 West 33rd Street, 594-5130.	BOYS' & YOUNG MEN'S APPAREL MFRS. ASSN	HOTEL McALPIN 7TH AVE. & 33RD ST.
Monday Sept. 16 8:00 P.M.	OPENING OF OPERA SEASON Opening of 84th season with Cilea's "Adriana Lecouvreur" starring Renata Tebaldi. Publicity: Francis Robinson, 799-3100.	METROPOLITAN OPERA	OPERA HOUSE LINCOLN CENTER

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 16	RESORT AND HOLIDAY COLLECTION IN N.Y. By appointment. Contact: Jose Fernandez, 213-655-8926 (L.A.).	WERLE ORIGINALS, INC. (626 N. ROBERTSON, L.A.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Sept. 16	OPENING OF RESORT- HOLIDAY COLLECTION Continuous showings of Resort-Holiday collection designed by Bill Haire. By reservation. Contact: 947-6845. Publicity: Essie Pinsker, WI. 7-2514.	VICTORIA ROYAL, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Sept. 16- Sept. 22	NATIONAL SWEATER WEEK Contact: Edward Brandwein, MU. 3-7520.		
Tuesday Sept. 17 10:00 A.M.	OPENING OF RESORT COLLECTION Also showing Sept. 18, 19 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 17 12:30 P.M. Luncheon	VALENTINO COLLECTION AT BENEFIT LUNCHEON Valentino of Rome will be present at showing of his Fall collection, available at Lord & Taylor. For benefit of PAL; co-chmn: Mrs. Stavros Niarchos and Mrs. Albert Berol. Tickets: \$25.00; contact: Mrs. Grace Pope, 19 West 55th Street, 247-0424. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	DELMONICO'S BALLROOM
Tuesday Sept. 17 6:00 P.M.- 9:00 P.M.	PREVIEW: NEW FRENCH BOUTIQUE Yves St. Laurent will be present at the opening of his first American boutique. By invitation only. Contact: Mildred Finger, 956-6027.	YVES ST. LAURENT RIVE GAUCHE	855 MADISON AVENUE AT 70TH STREET
Wednesday Sept. 18 11:00 A.M.	OPENING OF RESORT COLLECTIONS Buyers: 11:00 A.M. Press: 3:00 P.M. Thereafter by appointment. Sarmi contact: Dorothy Herme, CH. 4-7270. Nando contact: Jack Spencer, 947-7326.	SARMI, INC.; NANDO COUTURE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Sept. 18 11:30 A.M.	PRESS PREVIEW: TIKTINER COLLECTION By invitation. Publicity: Susan Fane, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Sept. 18	SARMI PRESS SHOW AT 3:00 P.M. (see above)		
Wednesday Sept. 18 5:00 P.M.	PRESS SHOW: MEN'S WEAR Preview of men's wear by Mr. Fish of London, Valentino of Rome, and fashions from the Tomorrow Shop. By invitation. Contact: Walter Hauser, PL. 3-1542. Public Relations: Serge Obolensky Associates, PL. 9-6272.	ALEXANDER'S	3RD FLOOR
Wednesday Sept. 18 7:30 P.M.	WORLD PREMIERE: "FUNNY GIRL" Starring: Barbra Streisand, Omar Sharif, Kay Medford, Anne Francis, Walter Pidgeon. Benefit: Mayor's Commission on Youth and Physical Fitness. Prices: \$25.00, \$50.00, \$100.00 per person. Contact: Marianne Strong Associates, 1150 Fifth Avenue, AG. 9-1000.	MAYOR'S COMMITTEE ON YOUTH & PHYSICAL FITNESS	CRITERION THEATRE BWAY & 45TH STREET
Thursday Sept. 19 11:00 A.M. & 3:00 P.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW For benefit of Children's Cancer Fund of America. Public Relations: Serge Obolensky Associates, PL. 9-6272.	ALEXANDER'S	LEXINGTON & 58TH ST. 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 19 12:30 P.M. Brunch	PRESS PREVIEW: RESORT- SPRING COLLECTION Preview for press and resident buyers of Resort-Spring collection. By invitation. <u>Thereafter continuous beginning Mon., Sept. 23.</u>	STONY BROOK CASUALS (DIV. DAVID CRYSTAL)	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: BR9-6560
Sept. 23	ROSH HASHONAH (1st day of Jewish New Year) - Monday		
Wednesday Sept. 25 10:00 A.M. Breakfast	PREVIEW: FALL-WINTER FUR COLLECTION "The Very Unexpected In Furs" by Georges Kaplan. By invitation. Contact: Miss Jackie, CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Wednesday Sept. 25 3:00 P.M.	PREVIEW: FALL-WINTER FUR COLLECTION By invitation. Contact: Joseph Davis, CI. 5-0322.	REISS & FABRIZIO (6 WEST 57TH STREET)	PLACE TO BE ANNOUNCED
Wednesday Sept. 25 4:00 P.M. - 7:00 P.M. Cocktails	DIAMONDS-INTERNATIONAL AWARDS EXHIBITION Award-winning jewelry designs by 27 jewelers from 10 countries. By invitation. (Open to public: Sept. 26, 10:00 A.M. - 4:30 P.M.) Publicity: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC.	HOTEL PLAZA CRYSTAL ROOM
Thursday Sept. 26 2:30 P.M.	FALL-WINTER FUR COLLECTION Fall-Winter Couture fur collection designed by Arthur Schwartz. By invitation. Contact: Miss Lenore, CH. 4-8685.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Sept. 26 8:30 P.M.	TWENTY-SIXTH ANNUAL COTY AWARDS American Fashion Critics' Awards to George Halley and Luba of Elite, Jr. Return awards to Bonnie Cashin and Oscar de la Renta. Special award to Bill Blass for menswear and Giorgio di Sant'Angelo for jewelry. By invitation. (Black Tie) Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM ROGERS AUDITORIUM
Beginning Sunday Sept. 29	SPRING COLLECTIONS IN CALIFORNIA Members: Helen Bass, Georgia Bullock, Charles Cooper, Cooper Couture, Wayne Fuller, Harrods California, Lee Herman, Jean Louis, Michaelson, Moe Nadler, Neal-McClintock, Helen Rose, Sebastian, Stanley Nelson, Ernst Strauss, Travilla, Yvonne. By reservation. Contact: 213-627-1034.	LOS ANGELES FASHION GUILD	INDIVIDUAL SHOWROOMS
Sunday Sept. 29 5:30 P.M. Cocktails	OPENING OF SPRING COLLECTION Show at 6:00. By invitation only. Thereafter by appointment at showroom. Contact: Walter Oppenheimer, 213-MA. 7-0806 (L.A.).	HEIGA (722 S. LOS ANGELES ST.)	BEVERLY HILLS HOTEL CRYSTAL ROOM
Monday Sept. 30 10:30 A.M.	PRESS PREVIEW: FALL-WINTER FURS Preview of fur fashions, by invitation. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN FURS	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Tuesday Oct. 1 11:30 A.M.	PRESS PREVIEW: REVILLON FURS By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR PARK AVENUE ROOM
Monday Oct. 7 3:00 P.M.	PRESS PREVIEW: FURS BY EMERIC PARTOS By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON

1969														
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